



WF3 Kindness

The Best of
WF3
Awards 2024

WINNERS



WF3
KINDNESS

**THE BEST OF
WF3 AWARDS**

SPONSORSHIP



ABOUT OUR AWARDS

The WF3 Kindness annual Best of WF3 Awards is a chance to recognise and celebrate all that's good about the Tingley, Ardsley, Thorpe and surrounding area!

Our Awards shine a light on the outstanding contributions made by members of the community, including individuals, businesses, community groups, charities and sports teams that have improved the area inspiring and motivating others.

The awards ceremony has become a much-loved highlight of the WF3 event calendar. Our Patron and Host, Local comedian and King of Panto, Billy Pearce, will announce the winners who will receive their award in front of other finalists and distinguished invited dignitaries, including Members of Parliament, Council Leaders and our sponsors.

By sponsoring the Best of WF3 Awards, your organisation will make a significant difference in helping to recognise the outstanding achievements made by the people and organisations, whose efforts have made a positive difference in the community over the last 12-18 months. These contributions often go unnoticed and are not publicly mentioned or celebrated.

Through your support, we can make sure recognition is given to these selfless individuals.





SPONSORSHIP

We have a range of sponsorship packages available which offer sponsors a variety of branding opportunities at the event and in the months before and after the ceremony itself, including engagement posts on social media, advertising in the on-the-night awards programme, on our website and at the event.

Sponsorship opportunities are available for individuals and organisations to sponsor an award and/or the event as a whole. There are 15 award categories in this year's event. You can sponsor as many awards as you like and, subject to availability can select the category which best suits/ represents your organisation or cause. Award sponsors will benefit from the extensive publicity that will be generated before, during and after the event.

We have five sponsorship categories:

1. Award Sponsorship (sponsorship fee £40)
2. Table Sponsorship (sponsorship fee £150)
3. Associate Sponsorship (sponsorship fee £300)
4. Main Sponsorship (sponsorship fee £500)
5. Headline Sponsorship (sponsorship fee £1,000)

There are also other ways that you can support our awards, such as by sponsoring our gifts/favours and raffle prizes.

To discuss our sponsorship options, or if you can help us by joining as an Event Partner to offer your services for free, or if you have a suggestion of how you can support our Best of WF3 Awards, please contact us:

By email: awards@wf3kindness.org

By phone: 0800-86-11-456

Headline Sponsorship

One available at £1,000

Your business will be the main sponsor of the whole program with the event known as "The Best of WF3 Awards, sponsored by "your company" with the following benefits:

Before the awards ceremony

- Sponsorship announcement on our social media and as a press release with pictures/quotes and shared with external news partners.
- Your logo displayed on all posters and banners relating to our awards.
- Your business name and logo displayed as one of the key WF3 Kindness partners for 2025 with click to link from our main website and Facebook page.
- Your business name and logo displayed on the WF3 Kindness Facebook Page cover image.
- Your business logo included on all social media posts relating to our awards.
- A visit from the WF3 Kindness Team to your premises/offices for photos/video which can be shared on social media and displayed on our website.
- Weekly promotional post/video/advert (provided by you) shared across our social media channels.

During the awards ceremony

- 6 tickets to the awards ceremony on a prominent table with food and a welcome drink for your guests*
- Includes sponsorship of two main Award categories with option to present the winner of your awards with their trophy and certificate on stage.
- Opportunity to display marketing stand/pop-up banner(s) in the bar area and awards room for the ceremony (provided by you).
- Your business name and logo displayed on all table centrepieces at the event.
- Opportunity to have your marketing/promotional material distributed to all guests and participants at the event.

Cont...

Headline Sponsorship... cont

During the awards ceremony (cont)

- Your business name and logo displayed on the front cover of our on-the-night awards brochure.
- Full-Page advert in our on-the-night awards brochure (provided by you).
- Your business listed as our "Headline Sponsor" with company bio and contact details in our on-the-night awards brochure.
- Opportunity to show a promotional video (provided by you) for your business on the big screen at the beginning of our awards ceremony.
- Regular acknowledgement from our hosts during the awards ceremony.
- Your business logo on display on the big screen throughout the evening.
- Your business name and logo displayed on all certificates (Finalists, Winners and Event donors).
- Your business name/logo displayed on all winners trophies.
- Your business will be presented on stage with a framed acknowledgment and gift in recognition of your contribution.
- Photo opportunity on stage with our host, dignitaries and special guests and shared across our social media and used as marketing for future WF3 Kindness events (optional).
- Photo opportunity on stage with all of our winners and shared across social media and used as marketing for future WF3 Kindness events (optional).

*Food (snack menu) will be optional for all guests, charged in addition to the standard ticket admission price and will be served at the interval of the awards ceremony during our live entertainment. Snack Menu is TBC (eg. pizza, burgers, chicken basket, chips).

After the awards ceremony

- Acknowledgment in our post-event thank you post across social media.
- Acknowledgement in our post-event press release which will be shared with local journalists and media partners.
- A framed acknowledgment and gift for you to display at your premises/office.
- Your business will remain on our Corporate Partners page throughout 2025.
- Your business will be included in thank you / sponsor appreciation posts throughout the year.

Main Sponsorship

Four available at £500

Your business will be a key sponsor of the event with the following benefits:

Before the awards ceremony

- Sponsorship announcement on our social media.
- Your business name and logo listed as a main sponsor on our Awards page of the website.
- Your business logo included on all social media posts relating to our awards.
- Regular acknowledgement on our social media.
- A promotional post/video/advert (provided by you) shared across our social media channels once a month (months available: Nov 2024, Dec 2024, Jan 2025, Feb 2025, Mar 2025) and on the day before the awards ceremony.

During the awards ceremony

- 4 tickets to the awards ceremony on a prominent table.
- Includes Award category sponsorship with option to present the winner of your award with their trophy and certificate on stage.
- Your business name and logo displayed on all table centrepieces at the event.
- Opportunity to have your marketing/promotional material distributed to all guests and participants at the event.
- Your business name and logo displayed on the inside cover of our on-the-night awards brochure.
- Full-Page advert in our on-the-night awards brochure (provided by you).
- Listed as a "Main Sponsor" in our on-the-night awards brochure.
- Acknowledgement from our hosts during the awards ceremony.
- Your business logo on display on the big screen at times throughout the evening.
- Photo opportunity on stage with our host, dignitaries and special guests and shared across our social media and used as marketing for future WF3 Kindness events (optional).

Cont...

Main Sponsorship... cont

After the awards ceremony

- Acknowledgment in our post-event thank you post across social media.
- Acknowledgement in our post-event press release which will be shared with local journalists and media partners.
- A framed acknowledgment for you to display at your premises/office.

Associate Sponsorship

£300

Your business will be a sponsor of the event with the following benefits:

Before the awards ceremony

- Sponsorship announcement on our social media.
- Your business name listed as a sponsor on our Awards page of the website.
- Acknowledgement on our social media leading up to the awards ceremony.

During the awards ceremony

- 2 tickets to the awards ceremony.
- Half-Page advert in our on-the-night awards brochure (provided by you).
- Listed as a "Sponsor" in our on-the-night awards brochure.
- Acknowledgement from our hosts at the start of the awards ceremony.
- Your business logo on display on the big screen at times throughout the evening.

After the awards ceremony

- Acknowledgment in our post-event thank you post across social media.

Table Sponsorship

Five available at £150 per Table

Your business will be a table sponsor at the event with the following benefits:

Before the awards ceremony

- Sponsorship announcement on our social media.
- Your business listed as a sponsor on our Awards page of the website.

During the awards ceremony

- 2 tickets to the awards ceremony.
- Your business/group/family name and logo printed and displayed on your sponsored table.
- Opportunity for you to hand out promotional and marketing material to guests on your sponsored table.
- Listed as a "Table Sponsor" in our on-the-night awards brochure.
- Acknowledgement from our hosts at the start of the awards ceremony.
- Your business name on display on the big screen at times throughout the evening.

After the awards ceremony

- Acknowledgment in our post-event thank you post across social media.

Award Category Sponsorship

Ten available at £40

Your business will be a sponsor of an individual award with the following benefits:

Before the awards ceremony

- Sponsorship announcement on our social media.
- Your business listed as the category sponsor on our Awards page of the website.

During the awards ceremony

- Listed as a "Category Sponsor" in our on-the-night awards brochure against your sponsored award.
- Acknowledgement from our host when announcing the winner of your sponsored award.
- Your business name displayed on the big screen when your sponsored award is being announced.

After the awards ceremony

- Acknowledgment in our post-event thank you post across social media.

Gift/Favours Sponsorship

You can sponsor gifts/favours for our guests, finalists and winners.

Chocolate Hero Sponsor

£125

Be a miniature hero by sponsoring a box of miniature heroes for each table!

- Chocolates will have a label showing your name as the sponsor!
- Sponsor will be mentioned by our host.
- All donors will be listed on our Awards page of the website.
- All donors will be thanked on social media during the awards ceremony with photo of donated goodies!

Popcorn & Candy Floss Sponsor

£200

Sponsor the interval treat for the kids (and big kids!).

- A sign showing your name (and logo) will be displayed next to the stand
- Sponsor will be mentioned by our host at the interval.
- All donors will be listed on our Awards page of the website.
- All donors will be thanked on social media during the awards ceremony with photo of donated goodies!

Sweet Table Sponsor

£250

Always a crowd pleaser... sponsor our famous and much-loved sweet table!

- A sign showing your name (and logo) will be displayed next to the table.
- Your business name will be printed on the sweet bags.
- Sponsor will be mentioned by our host.
- All donors will be listed on our Awards page of the website.
- All donors will be thanked on social media during the awards ceremony with photo of donated goodies!

Raffle Prize Sponsorship / Donations

You can sponsor or donate a raffle prize, ideas include:

A cash prize

An Amazon Gift Voucher

Sport / Signed Memorabilia

Days Out / Experiences

Restaurant / Meal Vouchers

Event / Sport Tickets

Hotel / Travel Vouchers

Gift Vouchers

Electrical Items

Wines & Spirits

You can either buy the prizes or send us the money and we will purchase on your behalf, all prizes will have a label showing your business/group/family name and you will be mentioned as the provider of the prize during the raffle.

Best of WF3 Awards Sponsorship Form



SPONSOR INFORMATION

Contact Name	<input type="text"/>
Organisation Name	<input type="text"/>
Address & Post Code	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

Our organisation/business/family would like to sponsor The Best of WF3 Awards.
Please tick the sponsorship option you would like.

Category Sponsorship	£40	<input type="checkbox"/>
Table Sponsorship	£150	<input type="checkbox"/>
Associate Sponsorship	£300	<input type="checkbox"/>
Main Sponsorship	£500	<input type="checkbox"/>
Headline Sponsorship	£1,000	<input type="checkbox"/>

We would like to help in another way:

<input type="checkbox"/> Chocolate Hero Sponsor (£125)	<input type="checkbox"/> Popcorn/Candy Floss (£200)
<input type="checkbox"/> Sweet Table (£250)	<input type="checkbox"/> Offer services as an event partner

Please provide any further information

Please return this form by email to: awards@wf3kindness.org, or contact us with your preferred options. WF3 Kindness will then issue an invoice.

If you have any questions or to discuss your sponsorship further, please email us at: awards@wf3kindness.org or call us on: 0800-86-11-456




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THE BEST OF WF3 AWARDS

WF3 Kindness is a project of Morley & District Lions Club (CIO)
Registered Charity No. 1182551

WWW.WF3KINDNESS.ORG

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